

BUY BLACK

business guide



**WOMAN OWNED
BUSINESS EDITION**

NOVEMBER 2023
SHALYCETyson.COM

CURATED BY:
SHALYCE TYSON

COVER PHOTO:
AMBER IRIS PHOTO

FEATURING WOMAN OWNED BUSINESSES

Boyd Cru Wines



First black family owned wine company/winery in Maryland.

Owner: Jon'll Boyd
Website: boydcruwines.com
Instagram: @boydcruwines
Features: Their Merlot Rose won Best In Class and Gold in the Maryland Winemaster's Competition | Use code **BBBFGIFT** to enjoy exclusive savings on their curated wine selections



Cocoa Puzzles



Puzzles built to inspire

Owner: Putrice Thomas
Website: cocoapuzzles.com
Instagram: @cocoapuzzles
Features: Get a FREE Diversity Matters pin with every order. The puzzle SPARKLE is on sale through Monday.

CocoaLuxe



plant-based body care products and soy+cocoa butter candles

Owner: Semoine McQueen Boyer
Website: cocoluxehs.com
Instagram: @cocoluxehs
Features: Free 8oz container of CocoaLuxe Sugar Body Polish with each order.

➔ It's Chic by Chantele



Women's clothing and accessories

Owner: Leah Campbell
Website: justshopchic.com
Instagram: @itschicbychantele
Features: Storefront in Clarksburg Premium Outlets | Enjoy 40% off site wide and in store with code: **CHICFRIDAY**. The first 50 customers in-store with a purchase will receive a gift.

Black Girl Mathgic



Math learning kits and supplies

Owner: Brittany Rhodes
Website: blackgirlmathgic.co
Instagram: @blackgirlmathgic
Features: Free gift worth up to \$30 with subscription. Use code BUYBLACK for 12% off the site

yellow highlights denotes 2023 BBBF Featured Businesses

➔ this symbol denotes that Shalyce has personally purchased from or worked with the noted company

FEATURING WOMAN OWNED BUSINESSES



Reagan Sanai



Natural & Organic products for children with sensitive skin or eczema

Owner: Renosha Hill
Website: reagansanai.com
Instagram: @ReaganSanai
Features: 25% off sitewide using code: BF23. Free shipping on orders \$100+. Receive a free 2 oz size product if you spend \$75+.

SelfieSkin Co.



Skincare/Bodycare

Owner: Janell Norris
Website: selfieskinco.shop
Instagram: @selfieskin_co
Product Features: clean and non-toxic acne and hyperpigmentation targeted skincare for melanated skin | 25% off the entire site



Vicky Cakes



Vegan, no preservatives, Non-GMO, dairy-free pancake and waffle mix

Owner: Christian
Website: vickycakesonline.com
Instagram: @vickycakespancakemix
Features: Pancake mix inspired by 40+ year family recipe | As seen on Good Morning America, Food Network, Beyonce.com and more



Moments by Mick



Luxury Balloon Styling

Owner: Michaela Cooke
Website: momentsbymick.com
Instagram: @momentsbymick

Penfield Playlab



Speech Therapy, Early Intervention, Parent Support and Coaching, Play Groups, Parent Training and beyond

Owner: Kacey Holland
Website: Penfieldplaylab.com
Instagram: @Penfieldplaylab
Features: Offering a free 15 minute consultation and \$50 off an initial screening for your child | All About Me page 25% off with code of BUYBLACK - <https://www.etsy.com/shop/penfieldplaylab/>

Poise and Paper



Planners, journals, mugs, pens, sticky notes, note pads

Owner: Cherie Jones
Website: poiseandpaper.com
Instagram: @poiseandpaper
Features: Holiday Journal is available. Use code BBBF for a discount.

FEATURING WOMAN OWNED BUSINESSES



Ooh La La Desserts



Desserts

Owner: Paris Taylor
Website: oohlaldesserts.com
Instagram: @oohlala_desserts
Features: cupcakes and desserts made by a teenpreneur

Black to the Lab



STEM Educational learning toy

Owner: Kristen Wells-Lewis
Website: blacktothelab.com
Instagram: @blacktothelab
Product/Service Features: Cosmetic Chemistry Activity Kit, Cosmetic Chemistry Vocabulary Cards, K-12 STEM Educational Enrichment

Ezra Coffee Company



Coffee

Owner: Jessica Taylor
Website: ezracoffeeco.com
Instagram: @ezracoffeeco
Product Features: specialty coffee brand that connects coffee, culture and history with every blend



PROUDLY



baby care made for melanin-rich skin

Co-Owners: Gabrielle Union and Dwayne Wade
Website: proudly.com
Instagram: @theproudlyco
Product Features: diapers, baby wash, baby lotion and more



A Girl With A Grind



Apparel and books

Owner: Taneka Ferrell
Website: agirlwithagrind.com
Instagram: @agirlwithagrind
Product Features: Children's Book, Clothing Line "The grind never stops" "Boss Babe Beauty" Hoodies, T-shirts and Crew necks

Gemini Naturals



Temporary hair color for textured hair

Owner: Lianne Dobson
Website: gemininaturals.com
Instagram: @gemininaturals

FEATURING WOMAN OWNED BUSINESSES

➔ Supermom Culture



Clothing and apparel to celebrate parents

Owner: Trina Small
Website: supermomculture.com
Instagram: @SupermomCulture
Features: T-Shirts, Sweatshirts, Hoodies + Accessories | As seen on Good Morning America, Oprah Magazine, The View, The Chi

Copper and Brass



Paper Goods

Owner: Ariel Young
Website: copperandbrass.net
Instagram: @copperandbrasspapergoods
Features: Gift wrap and bags, custom notebooks, pens, sticky pads, greeting cards and more

➔ Arrivista Planner



Planners and stationery accessories

Owner: Grace Gyemfi
Website: arrivistaplanner.com
Instagram: @ArrivistaPlanner
Features: The Arrivista Planner has been featured in Essence and more

➔ Jesus Be Knowin'



Faith based apparel + accessories

Owner: Sommar Theodore
Website: jesusbeknowin.com
Instagram: @jesusbeknowin
Features: Hoodies, Sweatshirts, T-shirts, Accessories

➔ Patreats Boutique



Bath and body products, also paw butter and eucalyptus bundles

Owner: Patrice Petersen
Website: patreatsboutique.company.site
Instagram: @patreatsboutique_
Features: All products are 50% off. No code needed.

➔ Zen in a Jar



Bath and Body Products, Candles, and more

Owner: Dr. Nikki Brooks Seevers
Website: zeninajar.com
Instagram: @zeninajar
Features: body butters, aloe body wash, honey soaps, soy candles, room and linen spray, wax melts, sugar scrubs and more

FEATURING WOMAN OWNED BUSINESSES

➔ Nina's Sweet Cakes



Baker

Owner: Nina Anderson
Website: ninassweetcakes.net
Instagram: @ninassweetcakes
Product/Service Features: Desserts such as cupcakes, cookies and more

➔ Suttunly Lit



Candles

Owner: Sherese Sutton
Website: Suttonlylit.com
Instagram: @suttonlylit
Product Features: candles are hand poured and made with pure love and intention

Little Likes Kids



Kids Puzzles & Games

Owner: Kemi Tignor
Website: nordstrom.com/brands/little-likes-kids--23517?origin=productBrandLink
Instagram: @littlelikeskids
Features: Screen free toy options that included the likeness and lived experience of black children

➔ Cassidy's Creations



Bracelet Boutique

Owner: Cassidy Tyson
Website: etsy.com/shop/cassidytyson
Instagram: @shopcassidyscreations
Product Features: Stylish bracelets for kids and adults designed by a creative 9 year old. Custom bracelets available by request

➔ Partake Foods



Vegan and allergen friendly cookies and baking mixes

Owner: Denise Woodard
Website: partakefoods.com
Instagram: @partakefoods
Product Features: Crunchy and soft baked cookies, baking mixes, pizza crust mix and more

➔ Momslay University



Apparel

Owner: Meka Harrell
Website: momslayuniversity.com
Instagram: @momslayuniversity @xomekaharrell

FEATURING WOMAN OWNED BUSINESSES

➔ TLC The Luxury Collection



Luxury/Designer resale and consignment for accessories and apparel

Owner: Kendra Austin
Website: tcluxurycollection.com
Instagram: @Tlctheluxurycollection
Product Features: Handbags, designer apparel and accessories

➔ The Wright Look



Unique accessories at an affordable price

Owner: Trenise Wright
Website: itlookswright.com
Instagram: @itlookswright
Product Features: Earrings, Necklaces, Bracelets and other accessories

Picnics by Peace



Luxury picnics, tablescape, backdrop installations, rental services

Owner: Peace Adebajo
Website: picnicsbypeace.com
Instagram: @Picnicsbypeace
Features: 20% discount code: PBP20



Significant Impact + Time Travelers



Travel agency and resources for students in Kenya

Owner: Altamese Williams
Website: significantimpactllc.com
Instagram: @significantimpactllc
Features: Women's Wellness event in Bahamas April 2024 - register today! | \$100 off any trip on the website with code: Black

The Vivacious Brand



Virtual Assistant

Owner: Tiffani Charles
Website: bit.ly/3O9VcYI
Instagram: @_thevivaciousbrand_
Product Features: Here to support and empower mompreneurs in their business to find a balance between motherhood and entrepreneurship so they thrive in both areas if their lives!

➔ Designs by Oochay



Floral and Event Design

Owner: Uche Ojunta
Website: designsbyoochay.com
Instagram: @designsbyoochay
Service Features: Classic and luxurious floral decor for all of life's celebration in the DC metro area and worldwide

FEATURING WOMAN OWNED BUSINESSES

Lavish Details by Lucy



Acrylic/wood signage

Owner: Lucy
Website: LAVISHDETAILSBYLUCY.com
Instagram: @lavishdetailsbylucy
Features: Use code **Black Friday23** for an additional 20%

➔ Unlikely Market



Online gift boutique

Owner: Mimi Scarlett
Website: unlikelymarket.com
Instagram: @unlikelymarket
Product Features: Apparel, accessories, home decor, and more

Content Incubator HQ



Content Studio in Maryland

Owner: Adrienne Russell
Website: contentincubatorhq.com
Instagram: @contentincubatorhq
Features: 10% discount off ANY Studio Booking using the code:BACKGIRLMAGIC10 at checkout. Offer expires 3/1/2024

Slaid Statements



Apparel

Owner: Michelle Birmingham
Website: sales@slaidstatements.com
Instagram: @Slaidstatements
Features: With code BBBF30%, you'll receive 30% off

➔ Curated Styles by Adrienne



Stylist

Owner: Adrienne Russell
Website: curatedstylesbyadrienne.com
Instagram: @curatedstylesbyadrienne
Features: Offering "Personal Style Reboot Package" at a discounted rate of \$327 (\$497 value) until 3/1/2024 - <https://bookwithcuratedstylesbyadrienne.as.me/?appointmentType=21141894>

➔ Noir IP



Legal services

Owner: Neidy Hornsby
Website: NoirIP.com
Instagram: @guardyourgenius
Service Features: Trademark services and more

FEATURING WOMAN OWNED BUSINESSES

➔ Shop Elle Olivia



Girls apparel

Owner: Marty McDonald
Website: shopelleolivia.com
Instagram: @shopelleolivia
Product Features: T-Shirts, PJs, Sweatshirts, Sets and more | Currently sold in Target and online

Taylor & Jessie



Stationery

Owner: Tiffany Lewis
Website: taylorandjessie.com
Instagram: @taylorandjessie.co
Features: planners, notebooks, notepads, sticky notes | 25% off planners

➔ Gillis Education



Tutoring, academic coaching, special education advocacy, homeschooling assistance, and educational products

Owner: Tiffany Brown
Website: gilliseducation.org
Instagram: @gilliseducation
Features: \$15 off initial consultations; 25% off first BookLove purchase (Code: BOOKLOVE25)

Shop April Marie



Women's Clothing

Owner: April Lewis
Website: shopaprilmarie.com
Instagram: @shopaprilmarie
Product Features: Fashion for women

➔ LeneNicole Candle Company



Soy Candles, Sprays, Wax Melts

Owner: Darlene Parks
Website: lenenicolecandlecompany.com
Instagram: @lenenicolecandlecompany
Product Features: Holiday, Fall and Cocktail Collection, Bundle Box, Wax Melts, Aromatherapy Inspired Room + Linen Sprays and more.

➔ Inlush Cosmetics



Cosmetics

Owner: Stephanie Ebb
Website: inlushcosmetics.com
Instagram: @inlushcosmetics
Product Features: handcrafted soft matte liquid lipsticks, whipped lip scrubs, lip glosses, and face and body oil

FEATURING WOMAN OWNED BUSINESSES

A Meaningful Mood



Apparel

Owner: Renee Coates
Website: meaningfulmood.com
Instagram: @meaningfulmood
Product Features: Premium tees, hoodies & mugs that "reflect your faith & speak your mood"

The Honey Mama Company



Food Doula

Owner: Jazmin Muhammad
Website: thehoneymamacompany.com
Instagram: @thehoneymamacompany
Service Features: healthy and delicious food for women, and their families, that are trying to get pregnant, currently pregnant, and postpartum | healthy meals for kids

Shop When In Roam



Unique Goods Boutique

Owner: Sugar Taylor
Website: shopwheninroam.com
Instagram: @shopwheninroam
Product Features: boutique featuring limited, small batch unique goods. Mommy and Me Journal, Tarot Deck, home goods and more.

Luscious Lathers & Essentials



handmade soap

Owner: Tina Greenfield
Website: lusciouslathersandessentials.com
Instagram: @lusciouslathersandessentials
Product Features: luxury soaps, bath bombs, shower steamers, Solid lotion sticks, and other bathtime essentials.

➔ PO' UP! Card Game



Card Game

Owner: Lizz Rene
Website: poupcards.com
Instagram: @poupcards
Product Features: PO' UP! Cards is the first party game for Black alumni. Each card will bring you back to your college days through hilarious memories and nostalgic conversations.

Professional Hoodrat



Apparel, mugs, custom orders

Owner: Kim Johnson
Website: professionalhoodrat.com
Instagram: @professional_hoodrat
Product Features: products celebrating people that are thriving in Corporate America yet still love Trap Music

FEATURING WOMAN OWNED BUSINESSES

➔ Snipes Design Agency



Brand Design

Owner: Casey Snipes
Website: SnipesDesignAgency.com
Instagram: @SnipesDesignAgency
Features: Brand Design / Package Design / Creative Direction

Unaltered Skincare



Skincare products

Owner: Nneoma Uzoezie
Website: unalteredskincare.com/
Instagram: @unalteredskincare

➔ Love Goods Co.



Gifts & goods designed to make practicing and sharing love simple

Owner: Maaden Eshete Jones
Website: lovegoodsco.com
Instagram: @lovegoodsco
Features: Thoughtfully curated, ready-to-ship gift sets | Use code SHALYCETYSON for a discount

The Hawthorne Barnes Creative Co.



Custom Items

Owner: D'Amber Barnes
Instagram: @hawbarnescre8s
Features: Custom items such as apparel, cups, tumblers, etc. As well as handmade journals and planners. Event planning services.

➔ Love the hair you wear



Apparel and natural hair movement

Owner: Vecoya Banks
Website: Lthyw.com
Instagram: @lthywdc
Product/Service Features: Hoodies and access to hair products

➔ Kat's Cakes



Cheesecakes

Owner: Katrina Walker
Website: katskakesdc.com
Instagram: @katskakes_dc
Features: cheesecakes in a variety of flavors

FEATURING WOMAN OWNED BUSINESSES

Intentioned Things



Natural living and wellness products

Owner: Krista Sellers
Website: intentionedthings.com
Instagram: @intentionedthings
Product Features: Elderberry Syrup/ Non-toxic items made with essential oils

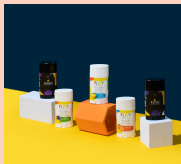
➔ Something Barowed



Popcorn, Candy Bars, Event Venue

Owner: Lori Poag
Website: somethingbarowed.com
Instagram: @somethingbarowed

➔ Play Pits



All Natural Deodorant

Owner: Chantel Powell
Website: playpits.com
Instagram: @playpits
Product Features: a 100% all natural deodorant, free of aluminum, parabens, synthetic fragrances and other harsh chemicals | As seen in Essence, Good Housekeeping, Cosmopolitan, and more.

➔ Sweet Honey Rose Co



Soap Company

Owner: Patrice Sheffield Jackson
Website: sweethoneyrose.com
Instagram: @sweethoneyroseco
Product Features: handmade soaps and eventually bath salts and solid block dish soap

Home Made Neat



Home organizing services

Owner: Ariana Graham
Website: homemadeneat.com
Instagram: @homemadeneat
Service Features: Home organizing services for various parts of the home: kitchen, pantry, closet, playroom, home office etc. a full list is available on the website.

➔ Coco Dita



Fashion Boutique

Owner: Senisha Booker
Website: cocodita.com
Instagram: @cocodita
Product Features: Women's Clothing & Accessories

FEATURING WOMAN OWNED BUSINESSES

➔ I'm Book'd Box



A monthly subscription for women that encourages creativity, growth and the promotion of purposeful living through books

Owner: Shannon Taylor
Website: imbookdbox.com
Instagram: @imbookdbox
Product and Service Features: Book boxes, mobile book boutique, events, merchandise

➔ Body Scrubs by Rebeca



All natural, handmade skincare products and bath accessories

Owner: Rebecca Paul
Website: bodyscrubsbyrebeca.com
Instagram: @body_scrubs_by_rebeca
Product Features: Body scrubs, body cremes, bath fizzies, beauty bars, lip scrubs

Chic Diva Geek



Website Designer and Tech Blogger

Owner: Adrian McClanahan
Website: chicdivageek.com
Instagram: @chicdivageek
Service Features: Website design services, coding classes for kids, geekish t-shirt

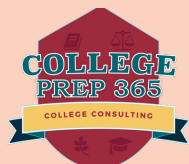
➔ Rucker Roots



Natural hair care products for men and women that are thoughtfully formulated with holistic ingredients for truly transformative results

Owners: Dr. Ellen Rucker Sellers and Ione Rucker Jamison
Website: ruckerroots.com
Instagram: @ruckersroots
Product Features: Shampoo, Conditioner, Serums, Creams, Men's grooming and more | 2020 Allure Best of Beauty Winner

➔ College Prep 365



Expert college admissions advising. Empowering and guiding students and their parents or guardians through every aspect of their college pursuit

Owner: Ebonee Mayo-Mitchell
Website: collegeprep365.com
Instagram: @collegeprep365
Service Features: An array of college consulting offerings, scholarship assistance, parent engagement workshops and more | Annual Scholarship Gala "Kickin It Up For Teens"

➔ Pantora



Where luxury meets relatability

Owner: Andrea Pitter-Campbell
Website: pantora.com
Instagram: @pantora
Product/Service Features: Pantora is a joy focused inclusive clothing brand, designed by Andrea Pitter, where luxury meets relatability. At Pantora, sizes range from XXS - 4X. | Winners of Making the Cut 2021

FEATURING WOMAN OWNED BUSINESSES

➔ CAMPspace



Content creator studio
in Hyattsville, MD

Owner: Patrice Cameau
Website: campworkspace.com
Instagram: @campspaces

Oh Just Us Girls



Trendy and affordable
apparel in sizes Small to
3X for the trendsetting
woman on the go

Owner: RaShawn Smith-Bolar
Website: ohjustusgirlsmobile.com
Instagram: @ohjustusgirlsmobile
Product Features: Mobile boutique, dresses,
jumpsuits, tops, beanies, lip gloss

➔ Grace and Gratitude Teas



Artisanal, organic tea
company with a focus
on wellness

Owner: Candice Brown
Website: graceandgratitudeteas.com
Instagram: @graceandgratitudeteas
Product Features: Loose leaf tea, self-care
products, & inspirational apparel

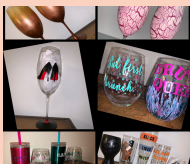
Crystal Golliday



Author, coach and
entrepreneur on a
mission to make
happiness, education,
and health accessible to
everyone

Owner: Crystal Golliday
Website: crystalgolliday.com
Instagram: @crystalgolliday
Product Features: Consulting services,
Monthly Membership Group, Merchandise,
Resources for inner city youth and domestic
violence survivors

➔ Uniquely Glassified



Customized Glassware

Owner: Monique Powell
Website: uniquelyglassified.com
Instagram: @uniquelyglassified
Product Features: Hand painted glassware,
t-shirts, gifts

➔ Trade Street Jam Co.



Jam Company

Owner: Ashley Rouse
Website: tradestjamco.com
Instagram: @tradestjamco
Product Features: Spoonable, low sugar
jams for cooking, baking, cocktails + more.
It's also vegan!

FEATURING WOMAN OWNED BUSINESSES

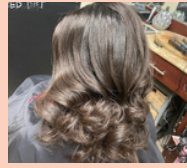
➔ Greentop Gifts



gift wrap

Owner: Jacquelyn Rogers
Website: greentopgifts.com
Instagram: @greentopgifts.com
Studio Features: Gift wrap, bags, accessories and apparel for holidays and celebrations | As seen in Target

➔ Hair by MSK



Hair Stylist

Owner: Kawana Brockington
Website: hairbymsk.com
Instagram: @hairbymsk
Service Features: Hair Stylist

➔ Chocolate Milk with a Side of Beauty



Children's Book

Owner: Tiffany Cash Harris
Instagram: @tiffanycashharris
Product Features: Children's book to empower brown and black girls | Available on Amazon

Paper and Inspirations



Stationery

Owner: Leslie Y. Jackson
Website: sparkshineco.com
Instagram: @sparkshineco
Product Features: Stationery that's inspiring, empowering and shines your light.

Black Toy Store



Online destination for hand-picked, curated children's toys, games, books, and gifts that reflect the beauty and diversity of the African diaspora

Owner: Claudia Walker
Website: blacktoystore.com
Instagram: @theblacktoystore
Product Features: The ABCs of HBCUs book, Dolls, Action Figures, Games, Stem Toys and more

Bold and Beautiful Coffee Bar



Coffee Company

Owner: Dionna Greene
Website: BoldandBeautifulCoffeeBar.com
Instagram: @boldandbeautifulcoffeebar
Product Features: Coffee, Tea's, Merch, & all accessories

FEATURING WOMAN OWNED BUSINESSES

Fifth & Welshire



The bridal wardrobe you never knew you needed. The perfect balance of classic, edgy and stylish for the modern woman

Owner: Kai Petty
Website: fifthandwelshire.com
Instagram: @5thandwelshire
Product Features: Contemporary Bridal wear | As seen on CFDA

PRMP



Brow and Beauty Studio

Owner: Nicole Lovelace
Website: prmpbeauty.myshopify.com
Instagram: @prmpbeauty

The Learning Cove



Home of the elevated learning experience, making learning fun, easy, and engaging for children

Owner: Majidah Muhammad
Website: ourlearningcove.com
Instagram: @the.learning.cove
Product Features: Educational learning resources and learning binders

➔ Janet and Jo



Vegan, cruelty free, luxury nail lacquers

Owner: Kendra Woolridge
Website: janetandjo.com
Instagram: @janetandjo
Product Features: Nail polish | As seen in Refinery 29 and Allure

➔ Skinderlust



Skincare services allowing you to escape to relaxation while feeling confident that you will be rejuvenated and at peace with glowing skin

Owner: Ashley Howell
Website: skinderlust.com
Instagram: @skinderlust
Service Features: Facials, Waxing, Tinting

➔ Shop M Dot Ross



Contemporary online women's boutique

Owner: Monique Ross
Website: mdotross.com
Instagram: @shopmdotross
Product Features: Closet capsules, pop-up events, wardrobe consultations

FEATURING WOMAN OWNED BUSINESSES

➔ Amber Iris Photo



Brand + Lifestyle
Photography

Owner: Danielle Flowers
Website: amberirisphoto.com
Instagram: @amberirisphoto
Service Features: Brand imagery that positions brands to attract clientele and sales | Lifestyle photos | Content Creation Mastermind

➔ Salon C'est Chic



Hair Salon in Bowie, MD

Owner: Kachina Fleet
Website: saloncestchic.com
Instagram: @saloncestchic
Service Features: Offering a variety of styles for your individual hair care needs | Blow outs, protective styles, color enhancements | Focus on healthy hair

➔ Adonai Beauty



Makeup Artist

Owner: Ebony Blair
Website: adonaibeautymua.com
Instagram: @adonaibeautymua
Service Features: Makeup Artistry for photoshoots, events and any occasion

➔ Belle Imagery Portraits



Social Media Strategist +
Brand Photographer

Owner: Elena Felton
Website: belleimageryportraits.com
Instagram: @belleimageryportraits
Service Features: Teaching female entrepreneurs how to amplify their why and stand out with brand photography

➔ Chef Leen



Private Chef

Owner: Kathleen O'Brien Price
Website: chefleen.com
Instagram: @chefleen
Service Features: Private Chef, Meal Prep, Virtual Cooking Classes | Food Network's Chopped Champion

➔ Honey Social



Virtual social media manager for entrepreneurs and creatives with a little honey, cinnamon and brown sugar in their soul

Owner: Jendayi Jackson
Website: honeysocial.co
Instagram: @honeysocialco
Product Features: Styled stock images and strategic guides to help you curate an amazing social feed

FEATURING WOMAN OWNED BUSINESSES

➔ The Spice Suite



Specialty spice shop and dream incubator in Washington, DC

Owner: Angel Gregorio
Website: thespicesuite.com
Instagram: @thespicesuite
Product Features: Spices, Spice Boxes, Kitchen Supplies | As seen on Essence, Forbes, Black Enterprise

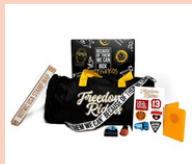
Happy Hues



Training Pants

Owner: Eunique Jones Gibson
Website: happyhues.co
Instagram: @happyhues

➔ BOTWC Box



A box for kids to learn about a new person or movement in Black History every month

Visionary: Eunique Jones Gibson
Website: botwcbox.com
Instagram: @botwcbox
Product Features: Subscription box for kids. Includes Because of Them We Can apparel items, culturally conscious curriculums and educational activities/props that can make transforming into heroes and celebrating our past and present as easy as 1-2-3 | As seen on CNN, TV One

➔ CultureTags



A game for people who love hashtags + the culture

Visionary: Eunique Jones Gibson
Website: culturetagstarget.com
Instagram: @culturetags
Product Features: Contains 350 cards across 7 categories and 5 DIY Cards, along with various expansion packs | Perfect for in person or virtual play | As seen on Target, BET, Black Enterprise, Essence



Photo: Amber Iris Photo

We are stronger together and should support black businesses as often as possible. The brilliant entrepreneurs, creators and makers in the black community have so much to offer. May this guide serve as a glimpse of that, and may we forever hold black businesses in high regard.

Shalyce Tyson

SHALYCETyson.COM